

# 2016 NYC SUMMER INTERNSHIP PROGRAM

## PARKS & RECREATION-050

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### AGENCY DESCRIPTION

The New York City Department of Parks and Recreation manages 14 percent of the land in New York City. These assets range from playgrounds and large parks, to tranquil wooded areas and more than 14 miles of beaches. Parks serve as New Yorkers' backyards, as vital meeting areas for outdoor play and recreation – but also as critical engines for economic growth and development.

NYC Parks' mission is to plan resilient and sustainable parks, public spaces, and recreational amenities, build a park system for present and future generations, and care for parks and public spaces to benefit New Yorkers across the five boroughs.

Through an effort to improve the quality, accessibility, efficiency and sustainability of our city parks by increasing investment in underserved neighborhoods and expanding parkland: NYC Parks' **Community Parks Initiative**, at the center of the Mayor's plan, is completely redesigning and reconstructing dozens of parks in neighborhoods across the city with the greatest needs—35 of which are nearing the construction phase.

NYC Parks is also leading in innovative park design with **Parks Without Borders**, a new design approach that focuses on improving park entrances, edges, and spaces adjacent to parks. By extending parks into communities, Parks Without Borders will improve New Yorkers' access to quality parks.

Ongoing work to care for our parks has:

- Reconnected the City's two most northern boroughs, Manhattan and The Bronx, when NYC Parks' historic High Bridge was reopened.
- Re-energized Flushing Meadow Corona Park in Queens, one of New York's largest parks, drawing visitors from around the globe.
- Reinforced our commitment to growing greenspaces by meeting our goal to plant 1,000,000 trees.

The work of the agency goes far beyond the maintenance of New York City's nearly 30,000 acres. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as WinterJam, Adventures NYC, and the Fall Field Day. In addition, Parks produces many special events, concerts and movie premieres, as well as providing free rental equipment for skating, baseball, and miniature golf.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

### UNIT DESCRIPTION

Computer Resource Centers (CRC) provide internet and information access, state of the art technology tools, and digital learning opportunities in 32 DPR recreation centers city-wide to New York City residents. CRC workshops and training sessions are free to recreation center members of all ages and abilities and range from basic typing to video production and game design. Our teen programming, RecYouth, provides teens with multimedia projects based learning and credit-bearing internships. Our adult program offers certification in Adobe CC and MS Office. Our afterschool and summer programs, for youth ages 6-14 throughout the city, focus on project-based learning in the areas of 21st century skills, media literacy and STEM enrichment. <http://www.nycgovparks.org/crc>

### POSITION TITLE

CRC Digital Photography Intern

### INTERNSHIP RESPONSIBILITIES

- Support Recyouth Instructors in teaching digital photography to teens aged 14-17 as part of our summer RecYouth program (teen digital media education program). <http://www.nycgovparks.org/crc/recyouth>
- Assist teen participants in the creation and editing of their own digital photography and photography portfolio.
- Work with marketing and graphic design interns in the development of photography for marketing and outreach initiatives.
- Support digital photography and photo editing classes for CRC patrons.

[nyc.gov/internships](http://nyc.gov/internships)

- Serve as team lead in our Recyouth Press-Corp initiative, covering citywide Parks' events at specific NYC locations.

### **QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY**

- Junior or senior in college, majoring in photography or photo journalism.
- Experience with DSLR cameras in fine art or photo-journalism context and understanding of photography ethics.
- Photo editing and authoring using Adobe Photoshop, Illustrator, In-design.
- Ability to communicate ideas visually and creatively to a broad audience.
- Desire and ability to collaborate with other staff and interns.
- Proficiency in the use of the following software preferred: Adobe CS3/4/5/CC Microsoft PowerPoint, Word, Excel, Google Docs.
- Willingness to visit sites throughout NY City.

### **ADDITIONAL INFORMATION**

4 positions (2 fine art focused, 2 photo journalism focused) available 10-20 hours per week. College credit possible.

### **APPLICATION PROCESS**

Please email cover letter and resume to [Leslie.Nusblatt@parks.nyc.gov](mailto:Leslie.Nusblatt@parks.nyc.gov)

### **SALARY RANGE**

Unpaid