

2012 NYC SUMMER INTERNSHIP PROGRAM

PARKS & RECREATION-111

Social Media/Photography Intern
5-Boroughs
City of New York

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AGENCY DESCRIPTION

Parks & Recreation is the steward of more than 29,000 acres of land — 14 percent of New York City — including more than 5,000 individual properties ranging from Yankee Stadium and Central Park to community gardens and Greenstreets. We operate more than 800 athletic fields and nearly 1,000 playgrounds; we manage five major stadia, 600 tennis courts, 66 public pools, 51 recreational facilities, 17 nature centers, 14 golf courses, and 14 miles of beaches; we care for 800 monuments and 23 historic house museums; we look after 600,000 street trees, and two million more in parks. We are New York City's principal provider of athletic facilities. We are home to free concerts, world-class sports events, and cultural festivals.

The work of the agency goes far beyond the maintenance of 14% of New York City's land. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as the WinterJam, Adventures NYC, the Pumpkin Festival and several others. In addition, Parks produces many special events, including concerts and movie premieres. In the summer, Parks' busiest season, the agency organizes free carnivals and concerts, and sends mobile recreation vans to travel throughout the five boroughs providing free rental equipment for skating, baseball, and miniature golf.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

UNIT DESCRIPTION

Since 1994, NYC Parks has provided workforce development services to public assistance recipients and successfully transitioned over 12,600 people from welfare to work through its Parks Opportunity Program (POP). As one of the nation's longest-running welfare-to-work transitional employment programs, POP is exclusive to other programs due to its ability to offer a paid wage, work experience and employment preparation within the same city agency. Approximately 2500-3000 trainees annually work at Parks through POP. While trainees build upon their experience, increase their skills, and plan for their future, they serve as NYC Parks' front-line staff, contributing daily to the "greening" of city neighborhoods, and improving the quality of life for all New Yorkers. NYC Parks' newest program, the Green Applied Projects for Parks (GAPP) Corps, is a 5 week program for New Yorkers aged 18-24 who will work on a team to complete general maintenance and a Green Applied Project designed to have a specific impact on the park..

POSITION TITLE

Social Media/Photography Intern

INTERNSHIP RESPONSIBILITIES

The internship will involve working in each borough to capture pictures of Green Applied Projects for Parks (GAPP) Corps members at work, and contribute program updates to the agency's New Media division to be posted on Facebook and Twitter. The intern will also work with interested Corps Members, who are between the ages of 18-24, to coordinate submissions. The Social Media and Photography Intern will learn how to chronicle a program from beginning to end and report on it in an interactive forum.

QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY

Skill at photography, writing and new media, interest in social programs, willingness to travel via public transportation between the boroughs of NYC. Must have and be willing to use own photography equipment.

nyc.gov/internships

APPLICATION PROCESS

Please email cover letter and resume to Leslie.Nusblatt@parks.nyc.gov

SALARY RANGE

Unpaid

ADDITIONAL INFORMATION / COMMENTS